

SKILLS

- User research and analysis
- Information architecture
- Design thinking
- Design systems
- Accessibility design
- Customer journey mapping
- High-fidelity interactive prototyping
- Visual design
- Conceptualization

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator

CERTIFICATIONS

- [Foundations of User Experience \(UX\) Design by Coursera - Google](#)
- [Learning Design Thinking by LinkedIn](#)
- [Accessibility for Web Design by LinkedIn](#)
- [Conducting Remote UX Research Interviews by LinkedIn](#)
- [UX Foundations Accessibility by LinkedIn](#)

EDUCATION

B.Sc. Electronics

CONTACT

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EXPERIENCE

Design Consultant (Part Time) *Aug 2023 - Now*
Infopine

Sr. Experience Designer L2 *July 2022 - Aug 2023*
Publicis Sapient

- Led UX/UI design initiatives for products, resulting in high experience.
- Conducted in-depth user research and translated insights into actionable design improvements.
- Created wireframes, prototypes, and high-fidelity UI designs to enhance user engagement.
- Collaborated with product managers and developers to ensure successful implementation.

UX Architect *July 2016 - July 2022*
I-exceed technologies

- Develop user-cantered design strategies aligned with fintech goals
- Organize complex financial data for intuitive user experiences
- Understand user needs and behaviours in the fintech context
- Create interface for Omni channel platform
- Validate designs through user testing and iterate
- Stay updated on design trends, guide junior designers in a collaborative atmosphere

Principal Software Engineer (UI) *Nov 2015 - July 2016*
Spire Technologies

- Designed user-friendly interfaces for Workforce planning, Talent supply chain applications
- Researched HR professional's needs
- Collaborated with product and sales team to improve on product experience

Principal Software Engineer (UI) *Aug 2010 - Nov 2015*
Aris Global

- Craft intuitive interfaces for life sciences professionals, grounded in user research
- Simplify complex scientific data through clear information architecture and user flows
- Create visually appealing designs while maintaining branding consistency
- Validate designs with user testing and iterate for improvements
- Collaborate with doctors, developers, and product managers for effective solutions
- Ensure designs meet accessibility standards and comply with industry regulations

Sr. Web & Graphic Designer Avigna IT Solutions <i>2006 - 2010</i> <ul style="list-style-type: none">● Craft compelling print and ad designs● Maintain consistent brand identities● Create balanced, readable layouts● Collaborate with clients for on-target designs	Sr. Graphic Designer Mira Events <i>2004 - 2006</i>	Graphic Designer Jain Digitals <i>2003 - 2004</i>
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